



FOR IMMEDIATE RELEASE

April 15, 2010

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**SIRATA BEACH RESORT & CONFERENCE CENTER
TO GIVE FREE ROOMS TO ACTIVE MILITARY AND
RESERVE MEMBERS FOR SECOND YEAR.**

St. Pete Beach, FL. -- The Sirata Beach Resort and Conference Center will be giving away free rooms in thankful recognition of outstanding current military service for the second year.

Between the dates of May 31, and June 2, 2010 Sirata Beach Resort will provide up to 100 free rooms each day for any U.S. active military and U.S. military reserve member that calls our reservation center (1-800-344-5999 and asks for the MMDS 2010 special). Any additional successive night (Tuesday through Thursday) to the one free night will also have a military discounted rate of \$89! This is on a first-come, first –call basis and is a limited offer. All one has to do, is show an active military card upon check-in, with the reservation to receive this very special offer.

The entire Sirata Beach Resort and Conference Center Family wanted to give back to, and thank active military and active reserve members, as a way of getting a day of no-stress and relaxation.

At Sirata Beach Resort on St. Pete Beach, Florida, located on 13 acres of sugary white, privately owned beachfront, directly on the blue waters of the Gulf of Mexico, enjoy one of three beachfront pools, two whirlpools, or dine in one of three great places all on one resort: Compass Grille, for casual "Floribbean" dining open for breakfast, lunch & dinner; Rum Runners Bar & Grille, directly on the beach for poolside or beachfront drinks and sandwiches; Harry's Beach Bar, a local institution and THE place to be seen. We would be remiss if we didn't mention the Lobby Lounge for a more intimate setting. All this and more within a tropical island setting, where you can hear the gentle surf, the softly swaying sea oats, and view golden sunsets. Sirata Beach Resort is one of St. Pete Beach's finest casual resorts.

Imagine...It's All Here.

For Press Only, contact, Steve Rosenstock, Marketing Manager, 727-363-5232.