



FOR IMMEDIATE RELEASE

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**SIRATA BEACH RESORT & CONFERENCE CENTER
ADDS A SEASONED PROFESSIONAL
CATERING SALES MANAGER TO ITS STAFF**

St. Pete Beach, FL. -- The Sirata Beach Resort & Conference Center is pleased to announce a recent addition to its sales staff.

Sandy Isenhardt recently joined The Sirata Beach Beach Resort as a Catering Sales Manager. She brings with her years of relevant experience, which included: Director of Catering at Rolling Road Golf Club; Catering Sales Manager at Sheraton Four Points BWI; Sr. Sales Manager at Chesapeake Beach Resort & Spa; and, Wedding Sales Manager of Historic Inns of Annapolis. Sandy is well versed in contracting social events (i.e. weddings), corporate events, catering, to having a 'hands-on' approach from project conception through completion. She holds a Bachelors of Science in Communication from Towson State University, Towson MD. We are please to be adding Sandy to The Sirata Beach Resort Staff.

At Sirata Beach Resort, on St. Pete Beach, Florida, located on 13 sugary white, privately owned beachfront, directly on the blue waters of the Gulf of Mexico, enjoy one of three beachfront pools, two whirlpools, or dine in one of three great places all on one resort: Compass Grille, for casual "Floribbean" Dining open for Breakfast, Lunch & Dinner; Rum Runners Bar & Grille, directly on the beach for poolside or beachfront drinks and sandwiches; Harry's Beach Bar, a local institution and 'The' place to be seen. We would be remiss if we didn't mention the Lobby Lounge for a more intimate setting. All this and more within a tropical island setting, where you can hear the gentle surf, the softly swaying sea oats, and view golden sunsets.

"Imagine...It's All Here!"

For more information contact Steve Rosenstock, Marketing Manager, 727-363-5232.